

Stuff you must know for self-report measures

- Identify two general strengths and two weaknesses of self reports
- Describe a strength and weakness of rating scales
- Describe a strength and weakness of closed questions
- Describe a strength and weakness of open questions
- Know what is meant by reliability
- Know how to test a self-report for reliability
- Know how to improve the reliability of a self report
- Know what is meant by validity
- Know how to test a self-report for validity
- Know how to improve the validity of a self report
- Describe opportunity sampling
- Identify two strengths and two weaknesses of opportunity sampling
- Describe random sampling
- Identify two strengths and two weaknesses of random sampling
- Describe self-selected sampling
- Identify two strengths and two weaknesses of self-selected sampling
- Describe what is meant by quantitative data
- Outline one strength and one weakness of collecting quantitative data using self-report techniques
- Describe what is meant by qualitative data
- Outline one strength and one weakness of collecting qualitative data using self report techniques
- Describe three ethical issues relating to self report techniques