

## Some asking questions

1. What is a self report method?
2. What is the difference between a questionnaire and an interview?
3. Outline three strengths of self report methods?
4. What is social desirability bias?
5. Outline three weaknesses of self report methods.
6. What is the difference between a structured and unstructured interview?
7. Outline a strength and weakness of closed questions?
8. Outline a strength and weakness of open questions?
9. Create a Likert scale to find out participants attitudes to football.
10. Outline one way in which a Likert scale is better than a fixed choice yes/no answer.
11. Outline two weaknesses of Likert scales.
12. Outline one weaknesses of a fixed choice question.
13. What is meant by the term reliability?
14. How can we test a self report measure for reliability?
15. What is meant by the term validity?